
PRESS RELEASE

Zurich, 9 February 2024

Rothschild & Co's Swiss Wealth Management business wins two WealthBriefing 2024 Swiss Awards: Best Private Markets Investment Specialist and Best Marketing Campaign

Rothschild & Co's Swiss Wealth Management business has won two categories at this year's WealthBriefing Swiss Awards. In the "Private Markets Investment Specialist" category, the judging panel noted the bank's deep understanding of experienced and discerning investors, to whom it offers flexible, customised solutions. It was also impressed by the way Rothschild & Co drives innovation in a volatile market environment. In the "Marketing Campaign/Team" category, the judging panel valued the intelligent, structured multi-channel campaign and felt that the topic of pension provision meets a very relevant customer need.

As an independent financial services group, Rothschild & Co offers its clients a long-term investment perspective free from conflicts of interest. Based on the Group's broad network and expertise, this creates unique investment opportunities for clients, for example in the areas of private equity and pension solutions.

Laurent Gagnebin, CEO of Rothschild & Co's Wealth Management business in Switzerland, says: *"Credibility plays a major role in both private market investments and pension solutions. This is demonstrated by our extensive expertise in both these areas and the long-term perspective we take in all our investment decisions. We aim to offer our clients innovative solutions and the certainty that all decisions are made in their best interests to ensure that their assets are positioned to grow optimally in the long term."*

WealthBriefing is a network of news portals for the wealth management industry. The annual awards are presented to banks and wealth managers who have achieved exceptional performance and set standards in the industry. The WealthBriefing 2024 Swiss Awards were presented for the eleventh time this year.

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About Rothschild & Co, Wealth and Asset Management

Rothschild & Co is family-controlled and independent and has been at the centre of the world's financial markets for over 200 years. With a team of c.4,200 talented financial services specialists on the ground in over 40 countries, Rothschild & Co's integrated global network of trusted professionals provide in-depth market intelligence and effective long-term solutions for our clients in Global Advisory, Wealth & Asset Management, and Five Arrows, its alternative assets arm.

Wealth Management offers its clients an objective long-term perspective on investing, structuring and safeguarding assets, to help them preserve and grow their wealth. Asset Management offers innovative investment solutions in a variety of asset classes, designed around the needs of each and every client. We serve a diverse client base from our European offices in France (Paris, Marseille, Lyon, Bordeaux, Toulouse, Aix-en-Provence), United Kingdom and Channel Islands (London, Guernsey, Manchester, Birmingham, Leeds), Switzerland (Zurich, Geneva), Germany (Frankfurt, Düsseldorf), Belgium (Brussels), Italy (Milan), Israel (Tel Aviv), Spain (Madrid), Luxembourg and Monaco. Wealth and Asset Management assets total more than €100 billion.