

Winners of Private Banking & Wealth Management: Switzerland Awards 2018 revealed

Zurich, 12 December 2018 - *Private Banker International* (PBI), the leading briefing service for the global wealth management industry, has announced the winners of the 2018 Private Banking & Wealth Management: Switzerland Awards, held in conjunction with the Private Banking: Switzerland Conference at the Marriott Hotel in Zurich on 12th December.

The inaugural, Switzerland-focussed Awards, dedicated to celebrate excellence and achievement in the private banking and wealth management markets across the region, revealed winners across 10 different categories. The winners were carefully selected by an independent judging panel and PBI Editorial team members.

Wealth Dynamix won two awards on the evening; *Excellence in Customer Experience (Technology Provider)* and *Outstanding Front-End Digital Solutions Provider (Vendor)*. Avaloq won *Outstanding Wealth Management Technology Provider in Switzerland - Middle & Back Office (Vendor)* while BNP Paribas was awarded as the winner of *Outstanding Wealth Management Technology Platform in Switzerland (Bank)*.

The award for *Outstanding Customer Relationship Service and Engagement* was awarded to Societe Generale Private Banking. REYL & Cie was named *Outstanding UHNW Offering in Switzerland* winner, while *Outstanding Family Office Proposition in Switzerland* was awarded to Stonehage Fleming. **Banque Paris Bertrand**, Citibank Switzerland and Julius Baer won *Outstanding Boutique Private Bank in Switzerland*, *Outstanding Private Bank - Switzerland - International Players* and *Outstanding Private Bank - Switzerland - Domestic Players* respectively.

Oliver Williams, Editor of *Private Banker International*, says: "These awards go out to organisations that centre their businesses around their clients. The judges were very clear about that.

"With the private banking industry evolving, it is important we recognise, not just the traditional players, but the technology providers as well. Without them private banking would not be relevant in today's fast moving financial world.

"Switzerland is home to a quickly changing wealth management industry. Choosing the awards is therefore a chance to gaze into the future of the industry."

The Private Banking & Wealth Management: Switzerland Awards 2018 winners are:

Outstanding Customer Relationship Service and Engagement
Societe Generale Private Banking

Excellence in Customer Experience (Technology Provider)
Wealth Dynamix

Outstanding UHNW Offering in Switzerland
REYL & Cie

Outstanding Family Office Proposition in Switzerland
Stonehage Fleming

Outstanding Wealth Management Technology Provider in Switzerland - Middle & Back Office
(Vendor)
Avaloq

Outstanding Wealth Management Technology Platform in Switzerland (Bank)
BNP Paribas

Outstanding Front-End Digital Solutions Provider (Vendor)
Wealth Dynamix

Outstanding Boutique Private Bank in Switzerland
Banque Paris Bertrand

Outstanding Private Bank - Switzerland - International Players
Citibank Switzerland

Outstanding Private Bank - Switzerland - Domestic Players
Julius Baer

Notes to editors

About *Private Banker International*

For more than 20 years, Private Banker International has been the premier source of news and analysis for the global wealth management community. It is the longest established international, private banking-focused industry title providing essential information and valued-added research via its publication and newsletters. PBI has won a reputation as a cutting-edge briefing service for private bankers, relationship managers and other industry professionals.

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